

## AUSTIN ROADSHOW AT A GLANCE

**WHEN:** October 20-22, 2025

WHERE: Austin Marriott Downtown 304 E Cesar Chavez St Austin, TX 78701 Phone: +1-512-457-1111

# HOTELBook HotelRESERVATIONS:

Room Rate \$349 + Taxes / Fees

**Cancellation Policy** 

You may cancel your reservation for no additional charge until 48 hours prior to the day of arrival. Please note that a fee of one night's room and tax will be charged if you must cancel after this deadline. If you have made prepayment, we will retain all or part of your prepayment. If not, we will charge your credit card.

Hotel reservations are on a first-come, first-served basis!

## **SHIPPING INFO:** If you are shipping materials for your table tops, please schedule your packages to **arrive by Thursday, October 16<sup>th</sup>**.

All shipments will be charged a handling fee (based on package weights). Packages (excluding pallets/crates) will be available for pick-up inside of the FedEx Business Center.

Package deliveries may be scheduled by contacting the FedEx Business Center at 512-501-3874.

Please schedule a delivery to the Moontower Hall Monday afternoon or early Tuesday morning. If you choose not to schedule a delivery, plan to pick your items up at the FedEx Business Center.

	The FedEx Business Center is located on the 6th floor of the hotel. Hours are 7:30AM – 6:00PM, Mon – Fri.
	The ship to address is: (Guest Name) (Guest Cell Number) c/o FedEx Office at Austin Marriott Downtown 304 E Cesar Chavez Austin, TX 78701 BrokerBin Roadshow Box of
SETUP:	Location: Moontower Hall (2 <sup>nd</sup> Floor of the hotel)
	Monday, October 20, 2025 $3:00 - 5:00$ PM Tuesday, October 21, 2025 $7:30 - 9:00$ AM *Must be setup and ready to go by 9:00 AM Tuesday morning!
EQUIPMENT, WIFI & ELECTRICITY	Each Table Top will receive a 10' x 8' space, which includes a 6' skirted table with 4 chairs and electricity. WiFi will be available in the meeting room.
SHOW HOURS:	Tuesday, October 21, 20259:00 AM - 5:00 PMWednesday, October 22, 202510:00 AM - 4:00 PM
TEAR DOWN:	Wednesday, October 22, 2025 4:00 PM *Begin teardown immediately at 4pm. You are responsible for packing and shipping your materials. Anything left behind will be thrown.

### **Table Top Checklist**

- Confirm your Table Top Sponsorship with your BrokerBin Rep.
  - Complete the Sponsorship Agreement and pay your invoice.
  - Choose your table.
  - Send a high-res logo (.EPS or .PDF) to: <u>mrude@brokerbin.com</u>
- <u>Register</u> your team.
  - Deadline to be included in the Roadshow Directory: <u>September 24, 2025</u>
- **<u>Book</u>** your hotel room(s).
  - $\circ~$  Hotel reservations are on a first-come, first-served basis.

- **Download the Meeting App -** <u>IOS</u> and <u>Android</u> available.
  - **Complete your profile in the App** (Each team member should complete their profile.)
  - Schedule your meetings in advance
    \*We highly encourage Table Top Sponsors to schedule meetings at your tables to ensure full days of one-on-one meetings.
- Promote your attendance.
  - Use the Marketing materials provided by BrokerBin to let others know you'll have a Table Top display at the show.
  - Marketing Materials:
    - Sharable Social Image
    - Sample Posts
    - Email Blurb
- Schedule your Testimonial Video.
  - As a Table Top Sponsor, you have the option to record a 2-3 minute video onsite at the Roadshow with the BrokerBin Marketing Team to be featured on our YouTube Channel and in our marketing materials.
  - The video includes two parts:
    - Tell us about your company.
    - How does BrokerBin add value to your company?
  - View examples here.
  - Contact Melissa at <u>mschmid@brokerbin.com</u> in advance of the show to schedule your recording time.

## **BrokerBin Roadshow Marketing Materials**

Let your industry peers know you'll be a Table Top Sponsor at the BrokerBin Roadshow. The below image can be shared on social media or embedded into blog posts, company newsletters, emails, or any other creative way you think of to promote your participation.

#### **Sample Posts**

Not sure what to say on social media? Here are some suggestions. Tag @BrokerBin.com.

- We're excited to network with IT professionals from around the world at the 2025 BrokerBin Roadshow – October 20-22– in Austin, Texas! Visit us at Table #
- Schedule a meeting with us at Table #\_\_\_\_\_ at the 2025 BrokerBin Roadshow October 20-22 in Austin, Texas.
- We'll be among the Best of IT Hardware Traders at the 2025 BrokerBin Roadshow October 20-22 in Austin, Texas. Did you register?

#### Sharable Image (1600x900)



#### **Email Blurb**

The BrokerBin Roadshow brings together IT professionals to connect in one-on-one meetings and grow their businesses. We will be a Table Top Sponsor at this year's show to highlight what's new in our product and service offerings. Schedule a meeting with us in the Meeting App, or come see us at the show. We'll be at Table #\_\_\_\_\_.

2025 BrokerBin Roadshow October 20-22 Marriott Downtown Austin, Texas, USA https://www.brokerbinroadshow.com/